



2026 Meriden Latino Expo

Meriden Green Park 77 State St, Meriden, CT 06450

Sunday, August 30 2026

VENDOR APPLICATION

Food, Beverage, Marketing, Promotion, & Merchandise

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Cell Phone: _____

Email: _____

CT Sales & Use Tax Number _____

Vendor Fees

Category	Cost	Cost	Totals
Food Truck Beverage	\$550		
Merchandise Vendor <i>10x10 Space. Tent & Chairs NOT INCLUDED</i>	\$350		
Merchandise Pushcart	\$120		
Marketing & Promotion (For-Profit) <i>10x10 Space. Tent & Chairs NOT INCLUDED</i>	\$400		
Marketing & Promotion (Non-Profit) <i>10x10 Space. Tent & Chairs NOT INCLUDED</i>	\$300		
Artisans – Handmade arts and crafts <i>10x10 Space. Tent & Chairs NOT INCLUDED</i>	\$175		
TOTAL AMOUNT DUE			

- Merchandise Vendors are to provide their own power and goods.
- **To Rent** Tents, Tables and Chairs. Please contact the Vendor coordinator.

VENDOR COORDINATOR
 Phone 860.841-3818
 brendamarie@cbmpublicrelations.com

APPLICATION DEADLINE: JUNE 15, 2026

Booth Fee must accompany an application to be considered for the Festival. Pay by **credit card** fill in credit card information below:

Name: _____

Credit Card #: _____

Expiration Date: _____ CVV: _____ Zip Code: _____

Email application to brendamarie@cbmpublicrelations.com

Proposed Menu Items

Food Vendors will be allowed to sell unblended non-frozen, non-alcoholic beverages. Only approved Beverage Vendors may sell frozen drinks, blended drinks & smoothies.

Application Deadline: June 15, 2026

This is a rain or shine event. Space Fees are non-refundable.

For any questions call (860) 841-3818 or email brendamarie@cbmpublicrelations.com

Vendors are responsible for supplying their own tents, tables, chairs, cooking equipment, etc. **To Rent** Tents, Tables and Chairs. Please contact the Vendor coordinator.

Terms and Conditions: By submitting this application, the vendor certifies that they have read and will comply with the rules and conditions listed below.

- In order for the application to be complete, the vendor must submit a signed and initial Application, **Certificate of Insurance with appropriately named additionally insured** (see below), payment for the location fee and clean up deposit, a signed Event Agreement and pictures of setup and food.
- I agree to sell only approved items listed on the proposed menu and approved by the Concession Committee and understand I will be asked to close if any non approved items are being sold and will forfeit all fees paid.
- I agree to operate during entire festival hours.
- I agree to set up and tear down only at my designated time. Failure to comply will result in the loss of all paid fees.
- I will be covered by \$1,000,000 of recovery Commercial General Liability Insurance. **I will provide a Certificate of Insurance naming the following additionally insured to Meriden Latino Expo, CBM Public Relations LLC**
 - **337 Parker Ave So. Meriden CT 06450**
- I agree to pay for any additional expenses related to damage caused to any event equipment or vending space as the result of my actions or those of my employees.
- I agree to accept the location assigned by **CBM Public Relations.**, and to operate within my allocated space.
- I agree to place ground cover under all cooking equipment and to keep the area around my space clean of litter during the festival hours and at the close of the Festival.
- If cooking with charcoal I understand that I must have a metal container with lid to place ashes and coals in for removal from site and have a 5 gallon bucket of water or 2 1/2 gallon pressurized water extinguisher.
- I will not use any public address system or musical amplifier
- I understand that my clean up deposit will be refunded by mail, after a reasonable amount of time following the festival, if all rules associated with this contract are honored, as determined by **Meriden Latino Expo, CBM Public Relations LLC**
- I must provide a large trash barrel within my location for garbage and empty it as needed during the entire Festival.
- I agree to produce at my own expense, any and all state, county and/or city licenses or permits which may be required, including but not limited to City of Meriden Health Department, Fire Department and Licensing and Permitting Departments and agree to follow all local Health Department and Fire Department rules and regulations. Health Department.
- I understand that my generators and tents may be subject to inspection by the Licensing and Permitting Department and the Fire Department
- I agree to dump gray water in gray water holding tanks if available or to take gray water out with me. I also agree to take cooking grease and oil out with me. If I dump these items during the Festival I will be shut down immediately and subject to pay City dumping fines. If I dump these items during tear down I understand that I will be responsible to pay City dumping fines.
- I agree to provide a charged 10 lb ABC fire extinguisher, and if frying, a working, up to date, class K fire extinguisher in my location.
- I agree to work under a Certified Flame Retardant tent with an affixed label meeting NFPA 701 or CPAI 84.
- I agree to cooperate at all times with the members of **Meriden Latino Expo, CBM Public Relations LLC**

- I understand that **Meriden Latino Expo, CBM Public Relations LLC** reserves the right to close any vendor for not complying with the Festival Rules.
- I understand that once accepted into the show there will be no refunds.
- Should any dispute result requiring adjudication, all parties agree to resolution in Meriden County, CT.
- I understand that it is my responsibility to provide my own source of electricity.
- I understand that failure to abide by the terms and conditions of this contract will result in forfeiture of all paid fees.
- I agree that I am not allowed to sell any frozen drinks, blended drinks, alcohol or "non-alcohol" alcohol substitutes.

For more information call (860) 841-3818 or email brendamarie@cbmpublicrelations.com

_____ Vendor Initials

VENDOR AGREEMENT:

I understand and agree with the rules and regulations and terms and conditions that are set forth in this application and agree to abide by and fully comply with said rules, terms and conditions. I understand and agree that the 2026 Meriden Latino Expo, its related entities and the Committee are not responsible in any way for damage, loss or theft to me, my firm or my customers and employees, and agree to indemnify and defend and hold harmless the 2026 Meriden Latino Expo, the City of Meriden, and its related entities against such loss, damage or theft. I understand that I will sell only approved menu items. I understand that failure to follow all the rules to the satisfaction of the Committee may result in the forfeit of my deposit and the closing of my booth.

In the event that the **Meriden Latino Expo, CBM Public Relations LLC** cancels the Festival scheduled by reason of war, acts of God or acts of nature (rain, inclement weather, etc.), or any other reason, or the Festival is interrupted in any way, **no** refund shall be made and it is agreed that all contracts are null and void. There shall be no responsibility or liability on the part of **Meriden Latino Expo, CBM Public Relations LLC**, its related entities or the 2026 Meriden Latino Expo for any losses sustained by any person caused by such an event. **Meriden Latino Expo, CBM Public Relations LLC** in no way guarantees **any return** or **benefits** to vendors. It is further agreed and understood that the Festival Committee, the City of Meriden and **Meriden Latino Expo, CBM Public Relations LLC**, assume no liability for any injury or death to person, property or any other damages or losses occurring on the Festival premises during the Festival. I agree to forever indemnify and defend and hold harmless the **Meriden Latino Expo, CBM Public Relations LLC**, the City of Meriden and their owners and officers, directors, employees, and volunteers from and against any and all claims, actions, causes of action, and lawsuits for loss, death or damage of person, property and any other loss whatsoever arising out of any act, omission or negligence in the operation or conduct of myself/business, including violation of any law, ordinance, code, rules and regulations, and all attorney's fees and costs incurred by those parties. All the foregoing is agreed to in consideration of and as a condition precedent to providing to me/my business the applied for vendor space. The indemnification provisions shall survive after the 2026 Meriden Latino Expo.

Signatures:

Date: _____

Date: _____

Vendor Name: _____

Meriden Latino Expo, CBM Public Relations

By: _____

By: _____

Printed Name: _____

Printed Name: _____

Please email all required vendor documents to brendamarie@cbmpublicrelations.com For questions, call (860) 841-3818